Leapfrog Property Group (Gordons Bay)

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Leapfrog is the brainchild of former CEO and non-executive chairman of the PA Group, Jan le Roux. Together with ex CEO of REMAX South Africa, Bruce Swain they have created a truly unique real estate value proposition, never before seen in the industry. We are South Africaâ€™s first fully black majority owned residential real estate group. The company is 75% owned by New Deal trust and itâ€™s trustees are former Scorpions head Bulelani Ngcuka, Estate Agency Affairs Board CEO Nomonde Mapetla, businesswoman Hlube Mazwai and Jan. Backed by some serious credentials and financial resources, we are set to shake-up the predominantly family-owned real estate agency industry, offering agents radically improved earning potential over the current industry status quo as well as financial security in the long term which is sorely lacking in the industry â€“ currently its very hand-to-mouth and â€˜youâ€™re only as good as your last dealâ€™ which defines the marketplace. Our aim is to be one of the top national estate agencies within a few years and will focus on enticing the best agents in SA by offering them an opportunity to build their own wealth. Leapfrog has a commission and incentive structure that at this stage no other competitor can match or offer in the short term. In addition, agents can acquire shares in the company via a special-purpose vehicle, Forme Investments, a limited company which owns 20% of Leapfrog.

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