Donford BMW

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Stellenbosch

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Since opening the doors to the new dealership, Donford BMW has gone from strength to strength: The first rural BMW dealership in South Africa to receive the

internationally recognised, accreditation for Quality Management.

Rural Dealer of the Year 2004

• Rural Dealer of the Year 2005For the staff at Donford, the new dealership is more

symbolic. When we opened the doors we adopted the slogan "Appreciate the

Difference" not only as a personal accomplishment at how far we have come since

1973, but also as a sign of our commitment: • Commitment to the BMW Brand

Commitment to the community in which we conduct our core business

Commitment to the company and our fellow workers

• Commitment to all of our customers that Team Donford will continue to strive

towards providing you with the highest level of service that not only meets, but

exceeds your expectations

• Commitment to fulfil all your motoring requirements. It is our heart, our

friendliness and our true spirit of adventure that makes our motto so significant. It is

our passion and professionalism that make visiting the dealership pleasureable. It is

our commitment, determination and optimism that make us successful. It is our

willingness to embark on new projects and set a precedent in Customer Service for

other companies to follow that makes Team Donford leaders in the Motoring

Industry.

Mobile: 0

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