LVZ Couture

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Liezel Van Zyl, of LVZ Couture, perhaps gaining inspiration from her late grandmother (a lace designer and renowned creator of fine lace from the late 19th Century) and certainly retaining fashion design in her genes, has been in the clothing and fashion industry for more than 30 years. Having qualified as a fashion designer from the Pretoria Technikon, Liezel was initially employed as an industrial fashion designer and worked for top-end companies such as Truworths and Metro Dress. Because of her love for fine fabrics and quality craftsmanship, however, she soon moved to the couture fashion production studios in Cape Town, where she refined her craft. Liezel specialises in haute couture – fashion design and production of superior skill. As a stylist, Liezel creates the “total look” in consultation with the client, including make-up and hair design. She briefs the make-up artist and hair stylist with design sketches to complement the period or other style. Attention to detail is characteristic of every step in the creation process – every dress and accessory is unique and care is taken with a client’s identity and their specific “presence”.

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