

# Helderberg & Stellenbosch Online Business Directory

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Helderberg  
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Eighty-one percent of shoppers conduct online research before they make a purchase. Sixty percent begin by using a search engine to find the products they want, and 61 percent will read product reviews before making any purchase. On average, a consumer will visit three listings before making their purchase. This makes it essential that your presence on the internet stands out from the crowd. It is not good to just be present on a list of online directories that display just your contact details. Your USP needs to immediately demand attention. The person researching needs to know what makes your company different from the others. After reading your USP they need to have access to what your company and its products are about. Helderberg.biz achieves these objectives for an incredibly low cost. Our Advanced Listing provides as much information as a having your own webpage but without the hassles and costs of getting involved with a website developer, hosting contracts, SEO etc. We have your listing up and running in 24 hours from payment. You can login to your listing whenever you wish and make changes to keep it up to date. Or you can just email us and we immediately make the changes you want.

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Helderberg Biz in conjunction with Future Business Trends

offer you a free workshop to introduce you to how to grow and expand your business to the full potential it deserves. Strategies to grow your business, increase sales, develop your brand and redesign your profit model. Get clarity and direction to position your business and achieve your aspirations. We help our clients to make confident decisions today to achieve the success and fulfilment they have for tomorrow. Attend the free introductory workshop and get your first years' listing on Helderberg.biz at only R299 for the year. Go to <https://businesstrends.co.za/> to sign up. Let us know of your booking and we will give you the discounted annual listing for R299. Please note that although you might already be on the directory as a free listing, this listing is the Basic listing which has disadvantages against the other listing products. These include not being able to access your listing and keep it up to date, no picture posting, limited categories and most importantly the listing will show below the Basic Plus and Advanced Listing in search results. Reasons to list with <http://www.helderberg.biz> Well known directory that has been in existence since 2006. Great Google rankings. Google your company name with the prefix "helderberg" and check who presents your company on the internet. Get a whole page to display your company. It's like having your own webpage but without the cost. Login to your listing and keep all the information up to date. Over 10,000 unique visitors per month. We present your company on the internet better than any other directory.

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