

Crafty Friends



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ABOUT THE COMPANY“Crafty Friends” is a home based business venture that caters for orders with no minimum quantity of any single item. In-house design capabilities and pre-production rendering provide clients with quick turnaround and an overall good service experience.The business was started by the owner in 2007, concentrating on machine embroidery on towels, clothing etc. Clients purchased the articles mainly as personal gifts. Very successful marketing was done through word-of-mouth and craft - and flea markets.As the business grew, demand increased for printing on client specified articles, leading to the addition of heat based printing as a service.Small DIY and fun art developed as a new trend and CNC cutting and engraving machines were added to the inventory for the manufacturing of paper gift boxes, ornaments, envelopes and cards for all occasions.In addition to this, a service to supply pre-packed and marked stationery packs for congresses, meetings, seminars, conferences and schools are rendered.The supply of branded Corporate Gifts and Apparel was added to the inventory.Recently, a Ribbon and Label Printer was added to the inventory. Giving us the ability to print labels and ribbons for the gift, school and event's market.The target market for “Crafty Friends” are individuals, organisations, schools and the local business

community.Advertising is currently done via word-of-mouth and social media. WHAT

DO WE OFFER Embroidery With an inhouse digitising capability, our prices are well within market related pricing. We charge a once-off fee to digitise your logo/artwork and thereafter we cost the item on the number of stitches the embroidered article will be. Send us a high quality Jpeg or PDF File with the logo which we will redraw to convert the logo to a stitch file. Our digitising fee includes the digitising of the logo and a number of stitch runs to ensure that it stitches to our and your approval and example for you to approve before we go into production. We use thread and stabiliser (backing) of a high quality and try our best to match it with your colour coding. As we are registered with many of the leading garment suppliers, we can save you the time to search for the garments you need. You are welcome to supply your own garments for branding purposes. No minimum order is applicable but more than 100 items is negotiable. All orders over 20 and regular customers will receive a discounted price on their order. Vinyl Printing Heat transfer or not, we cut and print with vinyl. Send us your picture in Jpeg or PDF and we will convert it to a cut file. We do not charge a set-up fee as it is included in our final price. Our printing capability is maximum A4. We try to cut as many prints as possible on sheet to save the expenses of our customers; considering the size of the picture ordered. Our heat transfer vinyl, printed on garments, are double pressed to ensure that it will last and not wash/pull off when washed or worn. Wash and wear care must be adhered to. As we are registered with many of the leading garment suppliers, we can save you the time to search for the garments you need. We prefer to supply the garments to print on but do print on garments you supply. In the case that you supply the garments, it must be new and not yet washed, as soapy residue or softener could cause the vinyl not to stick to the garment or not last as long. We use vinyl of a high quality and try our best to match it with your colour coding. No minimum order is applicable, but more than 100 items is negotiable. All orders over 50 and regular customers will receive a discounted price on their order. Corporate Clothing and Gifts We are registered with many of the leading garment suppliers, and we can save you the time to search for the garments you need. We do accept garments that you supply but, in the case where you supply the garments, it must be new and not yet washed, as soapy residue or softener

could cause the branding not to be of a high quality and might not last. Please note that all garments and gifts that will be sublimated, will only be supplied by us and not accepted from customers because not all materials are sublimable. Under the heading "Catalogues" on our website, you will find links to some of the companies we are registered with. When you have decided on an item that you wish to request a quote on, please send the catalogue number and a picture of the items to make it easy for us to prepare a quote. Some of the leading suppliers, but not all, are: Amrod Proactive Clothing Handy Garments Vic Bay Barron Sublimation Printing. Sublimation printing is a printing process that transfers images or designs onto materials such as fabric, mugs, wood etc., by using heat to turn ink from a solid to a gas without a liquid stage. The colours are permanent and embedded into the substrate or fabric. It is also known as dye sublimation printing. Not all materials can be sublimated on but by using different printing paper, most materials can be sublimated on. Sublimation looks best on white fabric garments of which the content of the fabric has a higher % polyester than the mix; eg: 60% polyester - 40% cotton. Sublimation on dark coloured fabric is possible but has a plastic/rubbery feel to it; like heat transfer vinyl. Note that if you wish to have a gift or garment sublimated, we prefer to obtain the item to ensure that it is sublimable. We do not accept responsibility if your product doesn't adhere to the standards. Prices are determined and quoted by item/garment or print.

Ribbon & Label printing A new addition to the business is the printing of ribbon and labels. Ribbon for gifts and special events is printed on request. You choose the colour and width of the ribbon and the colour ink the writing must be. Ribbons are available from 10mm to 100mm width with increments of 5mm. Ribbon orders must be at least 5m to make it viable for you, the customer and us. Labels for the marking of clothes, shoes and stationery is quoted on request.

Laser engraving Laser engraving has been part of our services for many years. Presently we cannot engrave on fabric, metal or ceramic. We are investigating this possibility for the near future. Engraving on wood, cork and leather is possible. We do not laser cut, as many companies specialise in that field. A black and white bitmap picture is needed for pictures to be engraved but writing we draft/draw in-house. Let us know the name of the Font, the writing needed, and we

do the rest.ORDERS WITH NO MINIMUM QUANTITY. IN-HOUSE DESIGN. QUICK
TURNAROUND.Heat-based printing.Laser engraving. Pre-packed & marked
stationery packs for meetings & schools. Corporate Gifts & Apparel. Ribbon, Clothes,
Stationery Labels.Delivery by Courier.WHY US?Small quantities welcome. Any order
from 1 to 200. Larger quantities negotiable Quick turn around time.Inhouse
branding options available. Embroidery, Sublimation & Vinyl Printing, Laser
Engraving & Ribbon and label printingCorporate Gifts, Corporate Clothing,
Personalisation of items, etc CATALOGUESClick on the link and the page will open
up the catalogues for you to browse through.

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