

# Enchanted Natural Healing

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South Africa

Phone: +27 82 440 7986

Welcome and thank you for visiting Enchanted Natural Healing. If you are here because you are ready to take personal responsibility for you and your family's health, you are in the right place. Here you can have peace of mind that all the products on this website are free of toxins, parabens, chemicals or any other nasty ingredients. All our products are natural and organic. Ingredients that we cannot grow in our garden, are ethically sourced in South Africa. When we do use a preservative it will be a natural, non-paraben, non-formaldehyde, non isothiazolone based preservative system. It will not harm the skin's microbiome. It will meet the Ecocert and COSMOS standards, will be NaTrue Certified and Soil Association approved. We only use natural colourants in our soaps and our products are naturally fragranced with pure essential oils. All our products are plant based and cruelty free. Our packaging is made from high quality, readily recyclable glass and any plastic parts such as caps are made from pharmaceutical grade LDPE. The boxes and bags are 100% biodegradable and break down into cellulose fibres, exactly like tree leaves. All of our packaging is entirely reusable, and we encourage you to keep your glass bottles and jars by reusing and repurposing them. We believe that humans and plants are created to have a good relationship with each other to make a better and beautiful world. Plants are our food and our medicine. We are

deeply connected. We sincerely hope that the Enchanted products will assist you in every possible way as they have been created with passion, love and your health in mind. We trust that you will enjoy pampering yourself with our botanical creations and that they will fulfil your expectations and contribute to your health and that you will continue to visit us.

**LOOKING BACK INTO HISTORY:** Humans have used medicinal plants for thousands of years to heal themselves. It was in the 1800s when scientists isolated morphine from opium, which led to the belief that a single, non-living compound in a plant was responsible for its healing properties. This helped create the biomedical model of pharmacotherapy that still remains in medicines today. Eventually most scientists believed that there was no need to use plants in drugs because chemists could synthesize compounds that were more potent (and often more toxic) than the natural products offered by nature. Today most pharmaceutical drugs are synthetic compounds that often have serious side effects. The public is getting fed up with trying to deal with things like opioid addiction and the horrendous side effects of pharmaceutical medications. The 1990s witnessed a swing back toward a more holistic perspective in medicine. According to the WHO (World Health Organization) between 65% and 80% of the populations in developing countries currently use medicinal plants as remedies.

**OUR PRODUCTS (CLICK ON THE CATEGORY TO REDIRECT TO OUR WEBSITE FOR MORE INFORMATION)**

Body Washes Capsules Cough & Colds Creams, Moisturisers & Balms Face Masks, Oils & Serums Facewashes Shampoo & Conditioners Soaps Makeup

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